



High purity solutions

PRESS RELEASE
January 1st, 2017

Alteo ARC La Bâthie becomes ARC FUSED ALUMINA

Alteo ARC La Bâthie and Beyrède activities have just changed ownership. After Pechiney, Alcan, Rio Tinto and Alteo, they now belong to Imerys group.

Imerys has committed, as a condition agreed upon in its discussions with the European Commission, to divest the business of La Bâthie. As a result, although La Bâthie will be owned by Imerys for a transition period until this divestment has taken place, this business will be managed independently from Imerys.

Effective January 1st, 2017, while Beyrède is integrated into Imerys Fused Minerals, La Bâthie becomes an independent business.

This change has been prepared intensively over the last months.

La Bâthie has a new name and a new visual identity: ARC Fused Alumina

With this change, ARC Fused alumina highlights its core business, fused aluminas (white fused aluminas, bubble aluminas, spherical white fused aluminas, surface treated white fused aluminas and Abral), the fusion process (ARC furnaces), and some of the applications (Abrasives, Refractories, Ceramics).

ARC Fused Alumina will keep on producing with the three existing plants located near Albertville in France (100km from Geneva), thanks to 120 years of know-how and experience.

ARC Fused Alumina La Bâthie confirms its commitment to supply the best products and services for Abrasives, Refractories, Ceramics and Laminated Flooring markets with a focus on cost-effective and high value added solutions targeting the industry worldwide.

2017 is a major milestone in the history of La Bâthie. ARC Fused Alumina is looking forward to strengthen relationships with existing and new customers in order to build the future together.

Feel free to visit the new website: www.arcfusedalumina.fr

You will find on it information on ARC Fused Alumina, history, products, brochures, pictures and news on what is going on.